

I-Deal Portal

All your trading partners – in one location

I-Deal Portal is Sweden's first independent portal for suppliers and stores in the food and retail trade. This solution allows direct suppliers and wholesalers to offer their customers 24-hour service and secure online ordering – without it costing the earth. All stores need to do is log in to the portal to place orders quickly with all their suppliers.

Online ordering around the clock

I-Deal Portal is an efficient sales outlet for all suppliers working with the food and retail trade. Here, stores are given the opportunity to deal with all their orders on the Internet, even with smaller direct suppliers who up to now have never had the option of managing online orders. The portal is user-friendly and can really streamline order management for both stores and suppliers. And of course, order histories and statistics are saved for use in future orders for the store.

Be seen by potential customers

Suppliers can also be seen by potential customers in the portal. Stores can locate and get to know interesting new suppliers at their leisure, and simply click to take a look at their websites. All suppliers with current agreements with a store will appear in the Favourites section at the top of the list.

Price lists to customer specifications

Suppliers can also add extra functions to I-Deal Portal. One example of a function allows you to process your price and product lists so that customers receive them with the exact layout, listing order and notes to suit their needs. This service is a straightforward way to give your customers that little bit extra, making you an even more obvious choice to receive their future business.

Get started cheaply and quickly

It's cheap and easy to start using I-Deal Portal. And it's incredibly quick to install – suppliers can start offering their customers the opportunity to place their orders via the portal after just a day or so.

Supplementing your existing business system

Extensive – and expensive – investments won't be needed. The flexible technology used for I-Deal Portal can be integrated with all business systems. At VFM, we'll make sure that I-Deal Portal can talk to your specific system.

We take overall responsibility and can customise your solution

I-Deal Trade offers very reliable and secure hosting. And your agreement will always include overall technical responsibility provided by VFM. We'll run your system, maintain it and handle its security. And because VFM develops flexible technical solutions, there's always the option of running pilot projects and supplying custom solutions. Give us a call and tell us what you need.

Open an efficient new sales outlet with I-Deal Portal as early as next week! Welcome to VFM.



Contact us for a demo:
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